

CREATIVE ARTS

This is a detailed profile of the creative arts field of study. It lists the range of specialisations available and compares degree-level courses. We examine the institutions that get the best ratings, based on real student experience and graduate outcome data, which will help you decide the right university for your educational journey.



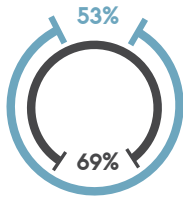
CREATIVE ARTS

The 'creative economy' drives all types of business and organisations. The digital space means more artists now work in corporations as well as in studios, with a large number of those qualified in creative arts working outside specialist creative organisations.

FULL-TIME EMPLOYMENT

UNDERGRADUATE POSTGRADUATE

Proportion of students who have secured a full-time job within four months of graduating.



NUMBER OF STUDENTS



2,929
UNDERGRADUATE
INTERNATIONAL

31,960
UNDERGRADUATE

5,691
POSTGRADUATE

MEDIAN GRADUATE SALARY



\$49,600
UNDERGRADUATE

\$65,000
POSTGRADUATE

WHAT CAN I DO?



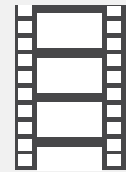
Graphic Design



Performing Arts



Fashion Design



Film Production



Painting

Data has been sourced from the Graduate Outcomes Survey. Results are pooled to represent graduates who completed the survey in 2018, 2017 and 2016. Graduates complete the Graduate Outcomes Survey approximately four months post-graduation.



FIVE-STAR UNIVERSITIES

CREATIVE ARTS

EDUCATIONAL EXPERIENCE	GRADUATE EMPLOYMENT	LEARNER ENGAGEMENT	LEARNING RESOURCES
WOLLONGONG 86.9%	ACU 65.6%	WOLLONGONG 78.8%	WESTERN SYDNEY 93.9%
ECU 86.4%	CSU 65.5%	CQUni 77.0%	CQUni 90.5%
CQUni 86.0%	UNSW 65.5%	ADELAIDE 76.3%	QUT 87.8%
FLINDERS 84.7%	UTS 63.4%	CSU 76.0%	UTS 87.5%
WESTERN SYDNEY 84.0%	UNE 62.9%	FEDERATION 73.7%	WOLLONGONG 87.0%
LA TROBE 83.6%	MONASH 61.3%	MELBOURNE 72.6%	SUNSHINE COAST 85.7%
FEDERATION 83.6%	WESTERN SYDNEY 59.1%	VU 72.5%	
	CANBERRA 58.9%		
	QUT 58.7%		
NATIONAL AVERAGE = 79.5%	NATIONAL AVERAGE = 53.3%	NATIONAL AVERAGE = 68.9%	NATIONAL AVERAGE = 78.9%
MEDIAN STARTING SALARY	SKILLS DEVELOPMENT	STUDENT SUPPORT	TEACHING QUALITY
ACU \$57,400	WOLLONGONG 88.1%	VU 80.6%	WOLLONGONG 91.7%
ANU \$54,800	ECU 87.7%	NEWCASTLE 80.2%	ECU 89.9%
SYDNEY \$52,200	FEDERATION 86.1%	ECU 79.2%	CQUni 88.4%
WESTERN SYDNEY \$51,600	DEAKIN 85.6%	CQUni 79.2%	UNE 88.2%
	QUEENSLAND 85.3%	WESTERN SYDNEY 78.5%	FLINDERS 86.9%
	WESTERN SYDNEY 84.0%	WOLLONGONG 77.5%	ACU 86.8%
	MELBOURNE 83.9%		SUNSHINE COAST 86.7%
	FLINDERS 83.7%		SYDNEY 86.6%
NATIONAL AVERAGE = \$49,600	NATIONAL AVERAGE = 80.9%	NATIONAL AVERAGE = 73.2%	NATIONAL AVERAGE = 83.3%

WHAT TO STUDY

WHAT DO THESE NUMBERS MEAN? The ratings above represent the top 20 per cent of results for each measure in this particular field of study. For overall institution results, see the ratings section at the front of the guide.

CREATIVE ARTS

The following are just some of the majors you can study in this field:

- Acting
- Animation
- Costume design
- Dance
- Fashion design
- Graphic design
- Music
- Performing arts
- Theatre
- Visual arts

The rebranding of creative arts as the 'creative industries' in some institutions has led to a shift in the profile of the field. Where the arts used to be confined to museums and galleries, the 'creative economy' now drives all types of business and organisations. Thanks to growth in the digital space, more artists now work in corporations as well as in studios, with a significant number of those qualified in creative arts working outside specialist creative organisations. This also reflects a new appreciation of the arts as a potential export industry, following the high-profile growth of Australia's popularity as a film production entity and the internationally renowned success of many Australian artists, including actors and animators.

If you are interested in this field you may also consider browsing through some of the specialisations in humanities and social sciences, communications, computing and information technology, and education and training.

COURSES AND SPECIALISATIONS

This field contains a wonderful array of course options, not only in the visual and performing arts, but also in technical fields associated with artistic production and areas that use advanced technology, such as multimedia, digital and graphic design.

Most people in the visual and performing arts industry work in backstage roles that range from film design and sound production to administration, so there are courses to reflect this side of the business as well. If you're concerned about getting a job and ensuring a secure future, you might

consider specialising in an area like graphic design, which is artistic but still gives you the chance to work outside the arts in businesses or private firms, as well as on a freelance basis. Alternatively, completing a double degree (pairing the arts with a profession such as teaching) can boost your prospects.

For more information, visit:

- Media, Entertainment and Arts Alliance (MEAA)
www.meaa.org
- Australia Council for the Arts
www.australiacouncil.gov.au

WHERE TO STUDY

So, where do you go to become an animator, graphic designer, photographer, opera singer or circus performer? Universities are one option, although they have not always been the traditional territory for visual and performing artists. Some have inherited or incorporated specialist colleges of art or performing arts, boasting long histories and distinguished teachers. There are also many private education providers in this field, some of which are among the most prestigious in the country, whether for visual arts, dramatic arts or music.

This is not a field where you'll be in lectures all day long, meaning that the physical infrastructure, experience of teaching staff and opportunities to exhibit and perform are vital. Be sure to check out what's on offer at each institution — they can vary greatly. Courses often include activities such as performances and studio and gallery visits. Some specialist institutions even have their own resident artists and galleries, which immerse and nurture students within a real artistic community.

Entry into some courses is highly competitive, and courses involving performance or production require auditions or portfolios that display your work and talents. In many cases, applications go directly to the institution rather than through the tertiary admissions centres.



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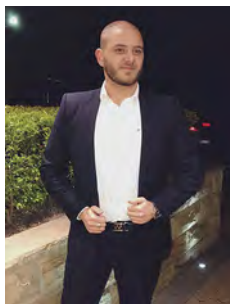
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RTO 90003 | CRICOS 00591E | HEP PRV12049. * Perceptions Are Not Reality: Myths, Realities and the Critical Role of Vocational Education and Training in Australia. May 2017. † QILT, Quality Indicators of Learning and Teaching - Graduate Destinations Survey 2015 and Graduate Outcomes Survey 2016-2017/NCVER Government-funded student outcomes 2016.

WHAT TO STUDY

GEORGE HABIBEH



BACHELOR OF FASHION DESIGN TAFE NSW

After finishing high school, George was faced with the decision of whether to study medical science or follow his dream of dressing influential and iconic women in his own couture label. Studying a Bachelor of Fashion Design at TAFE NSW, George has learned first-hand the technical skills required in the field before applying his talents and ideas to his own luxury brand: George Habibeh.

"I love the atmosphere and the learning environment at TAFE NSW. During my time, I've secured invaluable hands-on practical experience by travelling to some of the fashion hotspots such as Paris, London, India, China and Hong Kong. Attending trade shows, fabric markets and workshops around the world has really helped me develop the originality of my designs."

"While studying at TAFE NSW I've improved my skills in design drawing using programs such as InDesign and Photoshop to express my ideas clearly. These are important skills that are required in the industry and ones that I use daily."

Love Design & Creative Technology

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Graphic Design
Interior Design
Photography



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CRICOS Provider Number: 03389E

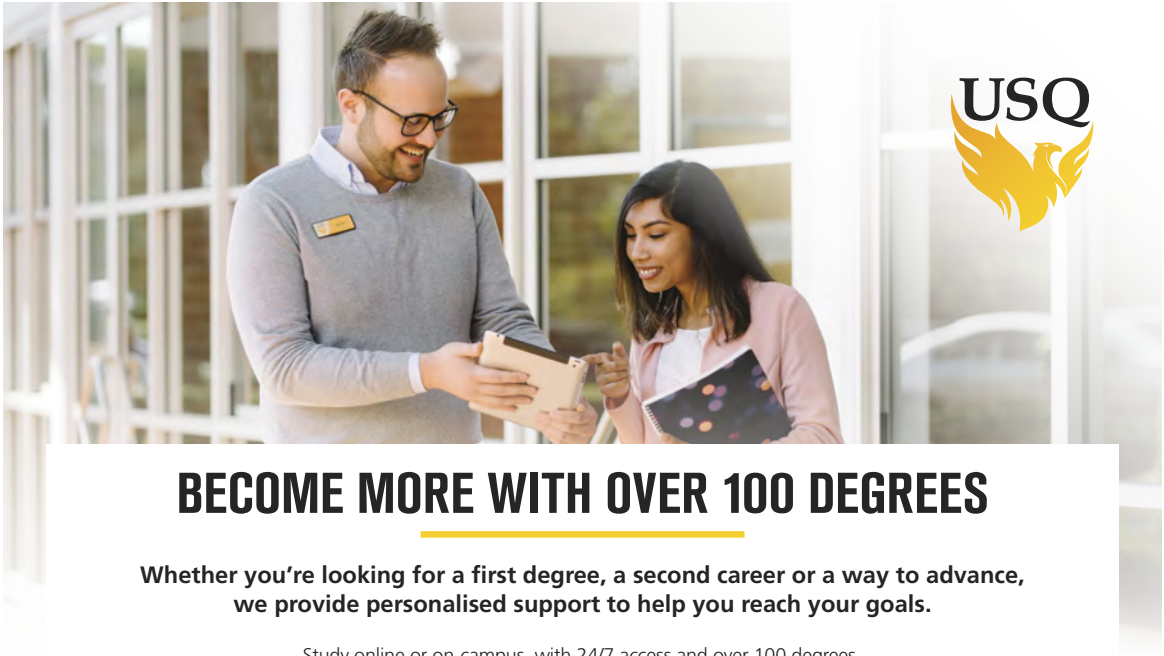
**OLIVIA
GATT**



BACHELOR OF COMMUNICATION DESIGN
BILLY BLUE COLLEGE OF DESIGN

"Coming straight out of high school, I knew I wanted my university experience to be supportive and nurturing, as well as have a large focus on the artistic community and becoming industry ready.

Being a visual and practical learner, I knew my academic strengths would benefit at Billy Blue. I am currently working at Clemenger BBDO Melbourne, as a Digital Designer working with clients such as Myer, NAB and BMW. I also freelance working on passion projects."



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WHAT TO STUDY

COURTNEY



BACHELOR OF CREATIVE ARTS (HONOURS), DOCTOR OF PHILOSOPHY UNIVERSITY OF SOUTHERN QUEENSLAND (USQ)

If USQ pride is contagious, I've definitely caught the bug. USQ gave me a place to feel accepted and valued, enabling me to pursue my own unique creativity in a supportive, encouraging environment.

After school I was a little unsure about what to do with my life, and I knew that I would need financial support if I was going to study full-time, so I took about 18 months to think, and to gain some financial independence. I've been passionate about music from an early age, and whilst studying music was the obvious pathway for me, I still had some reservations. Then I attended a music theatre production at USQ and was so captivated by the quality of the creative work that I knew I wanted to be part of the USQ family.

I'm a portfolio musician now: a performer, educator, collaborator, researcher, creative arts advocate, inspirational speaker...the list goes on. The tailored attention I received as a student made me feel valued, and the networks I established during my study continue to prove integral to my career.