

TOURISM, HOSPITALITY, PERSONAL SERVICES, SPORT & RECREATION



This is a detailed profile of the tourism, hospitality, personal services, sport and recreation field of study. It lists the range of specialisations available and compares degree-level courses. We examine the institutions that get the best ratings, based on real student experience and graduate outcome data, which will help you decide the right university for your educational journey.

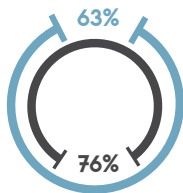
TOURISM, HOSPITALITY, PERSONAL SERVICES, SPORT & RECREATION

Australia's stunning natural scenery and sunny weather make it a top tourist destination for international visitors. The increasing profile of niche trading sectors such as ecotourism, cultural tourism, wine tourism and sport tourism has created growth in the industry.

FULL-TIME EMPLOYMENT

UNDERGRADUATE POSTGRADUATE

Proportion of students who have secured a full-time job within four months of graduating.



MEDIAN GRADUATE SALARY

\$52,200

UNDERGRADUATE

\$68,900

POSTGRADUATE

NUMBER OF STUDENTS



3,178

UNDERGRADUATE
INTERNATIONAL

20,428

UNDERGRADUATE

3,411

POSTGRADUATE

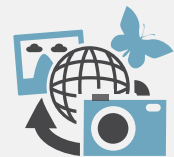
WHAT CAN I DO?



Customer Service



Hospitality



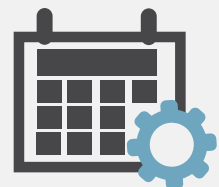
Tourism



Hotel Management



Travel Agent



Events

Data has been sourced from the Graduate Outcomes Survey. Results are pooled to represent graduates who completed the survey in 2018, 2017 and 2016. Graduates complete the Graduate Outcomes Survey approximately four months post-graduation.



FIVE-STAR UNIVERSITIES

TOURISM, HOSPITALITY, PERSONAL SERVICES, SPORT & RECREATION

EDUCATIONAL EXPERIENCE	GRADUATE EMPLOYMENT	LEARNER ENGAGEMENT	LEARNING RESOURCES
GRIFFITH 90.7% FLINDERS 84.2%	MONASH 82.1%	CSU 85.2%	GRIFFITH 92.2%
NATIONAL AVERAGE = 80.1%	NATIONAL AVERAGE = 63.0%	NATIONAL AVERAGE = 63.4%	NATIONAL AVERAGE = 83.0%
MEDIAN STARTING SALARY	SKILLS DEVELOPMENT	STUDENT SUPPORT	TEACHING QUALITY
MONASH \$59,700	GRIFFITH 90.6% FLINDERS 87% DEAKIN 87%	GRIFFITH 89.8% CSU 81.2%	GRIFFITH 94.5% CSU 89.7%
NATIONAL AVERAGE = \$52,200	NATIONAL AVERAGE = 80.6%	NATIONAL AVERAGE = 71.6%	NATIONAL AVERAGE = 82.3%

WHAT DO THESE NUMBERS MEAN? The ratings above represent the top 20 per cent of results for each measure in this particular field of study. For overall institution results, see the ratings section at the front of the guide.

TOURISM, HOSPITALITY, PERSONAL SERVICES, SPORT & RECREATION

TOURISM AND HOSPITALITY

The following are just some of the majors you can study in this field:

- Culinary management
- Ecotourism
- Event management
- Food studies
- Hospitality management
- International tourism
- Resort and hotel management
- Restaurant management
- Tourism management
- Wine tourism

Australia's stunning natural scenery and sunny weather make it a top tourist destination for international visitors, while our fresh local produce and numerous wine regions inspire chefs worldwide. As our hospitality and tourism industry continues to grow, so do the number of courses and jobs within the field.

The increasing profile of niche trading sectors such as ecotourism, cultural tourism, wine tourism and sport tourism has created growth in the industry, and new markets continue to emerge, including heritage tourism and Indigenous tourism.

There has also been an increase in tourism and hospitality courses with a business and management focus, through specialisations within business programs, double degrees and stand-alone tourism and hospitality management courses.

Courses in this field are largely vocationally oriented, so many require students to work in on-campus training facilities and include compulsory periods of industry placement — often paid. You can build up your portfolio of skills and references by finding part-time or casual work in the industry.

For more information, visit:

- Tourism Training Australia
www.tourismtraining.com.au

SPORT AND LEISURE

The following are just some of the sport and leisure majors you can study:

- Biomechanics
- Exercise rehabilitation
- Fitness
- Human movement
- Outdoor recreation
- Sports coaching
- Sports management
- Sports medicine
- Sports science
- Therapeutic recreation

Australia's intense love of sport and recreation has driven fields under the sport and leisure umbrella to the forefront of many students' career choices. This field is growing rapidly, with course choices allowing students to study the science, practical and business sides of the industry.

WHERE TO STUDY

Depending on the nature of the course and the level of practical work, the facilities that each institution offers may be an important factor in your decision-making process. Courses in capital cities like Melbourne and Sydney, for example, may have easy access to Olympic facilities or other major sporting centres, while courses at regional areas may have greater access to the tourism industry.

These days, both vocational and higher education qualifications at various levels are offered by a range of institutions. While TAFEs and private providers were the first to offer courses in this field, universities have followed suit. Getting into degree courses is not too difficult in this field, although cut-offs for courses with a health or science side to them (such as biomechanics, exercise science or sports medicine) are high.

Love Hospitality

Culinary (Commercial Cookery)
Event Management
Hospitality
Hotels & Resorts
Travel & Tourism

 TORRENS
UNIVERSITY
AUSTRALIA

 WILLIAM BLUE
COLLEGE OF HOSPITALITY
MANAGEMENT

 BlueMountains
INTERNATIONAL HOTEL MANAGEMENT SCHOOL



torrens.edu.au

CRICOS Provider Number: 03389E

**ERIKA
FURLANETTO**



**BACHELOR OF CULINARY MANAGEMENT: GRADUATE, APPRENTICE CHEF/
CHEF AT ANASON
WILLIAM BLUE COLLEGE OF HOSPITALITY MANAGEMENT**

“My passion for food led me to move to Australia and study Culinary Management. I discovered William Blue through recommendations from my friends. I was attracted to the dynamic ideas and thinking facilitated by the university, particularly the emphasis on practical learning, networking and industry placement. I studied on campus and online, maintaining a balance between work, study and leisure. Studying on-campus has enabled me to improve my communication skills and cultivate hands-on industry skills. Whilst online study is great when my schedule is tight, and I can only allocate certain hours in the day to study.”